

EEO PUBLIC FILE REPORT
FOR
EAST CAROLINA RADIO, INC.,
LAWRENCE F. LOESCH AND MARGARET A. LOESCH AND
EAST CAROLINA RADIO OF ELIZABETH CITY, INC.

This EEO Public File Report
Covers the Period from
August 1, 2014-July 31, 2015

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in the following Station's public inspection files ("FCC") rules: WRSF-FM, WOBX-FM, WOBX-AM, WOBR-FM, WERX-FM, WZBO-AM, WCNC-AM, WKJX-FM. Together with stations W17CT-D, W22EN-D, W24EC-D, W28CJ-D, W30DN-D, and W45CL-D, these stations comprise an employment unit under the FCC's rules. WRSF-FM, WOBR-FM, and WOBX-AM are licensed by East Carolina Radio, Inc.. WERX-FM and WZBO-AM are licensed by the partnership Lawrence F. Loesch and Margaret A. Loesch. WCNC-AM, WOBX-FM, and WKJX-FM are licensed by East Carolina Radio of Elizabeth City, Inc.

East Carolina Radio, Inc., Lawrence F. Loesch and Margaret A. Loesch, and East Carolina Radio of Elizabeth City, Inc., pursuant to Section 73.2080(c)(6) of the Federal Communications Commission (collectively, East Carolina Radio) are owned by common shareholders or partners and are under the same management.

During the period from August 1, 2014 to July 31, 2015, the employment unit filled two full-time vacancies:

1. Program Director (9-16-14)
2. Sales Representative (5-26-15)

The employment unit interviewed fourteen (14) people for full-time vacancies during the period covered in this report.

The following are the recruitment sources used during the period covered in this report and the cumulative number of interviews referred by each:

<u>Recruitment Source</u>	<u>Total Number of Interviews Referred</u>
1. Allaccess	6
2. Vartv	0
3. Coastland Times	4
4. Elizabeth City State University	1
5. Virginia Dare Business & Professional Women's Club	0
6. 64 th Annual Nags Head Surf Fishing Tournament Program	0
7. OBX Success Job Fair	1
8. Previous Employee	1
9. East Carolina Radio Website	1

Attachment A contains the following information for each full-time vacancy.

- The recruitment source(s) used to fill each vacancy, identified by name, address, contact person, and telephone number.
- The recruitment source that referred the hiree for each full-time vacancy.
- The total number of persons interviewed for each full-time vacancy.
- The total number of interviewees referred by each recruitment source used in connection with each vacancy

In addition to the forgoing, East Carolina Radio's EEO outreach menu option activities include:

-Establishment of an on-going internship program designed to assist members of the community to acquire skills needed for broadcast employment. Internship opportunities include involvement in on-air announcing, live remote broadcasts, imaging and commercial production, music scheduling, play-by-play and sports reporting, and working with automation systems. Current internship continued from May 28, 2014 through August 15, 2014, and includes 1 intern, a senior from Waynesburg University, who worked on WOBX-FM in play-by-play broadcasts, and WRSF-FM, WERX-FM, and WOBR-FM operating the studio boards during live remotes, and downloading weekly content into automation systems. A second intern, a sophomore from Syracuse University, participated from May 26, 2015, through August 3, 2015, in our weekday morning sports talk show on WOBX-FM. This intern also learned and participated in downloading content into the automation systems of WRSF-FM, WERX-FM, and WOBR-FM. (FCC EEO outreach category #5).

-Co-sponsorship of one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities. Co-sponsored the Outer Banks Chamber of Commerce's OBX Success Job & Career Fair on March 14, 2015. Participated in the planning, organizing, and promotion of the event. Ran two weeks of radio promotion, help set up employment displays the day of the event, made employment applications available, had station personnel on hand to answer employment questions and invite attendees to submit resumes. Of the resumes received, interviewed one (1) attendee for employment. (FCC EEO outreach category #3).

FULL-TIME VACANCY EEO INFORMATION – Form BP-03
 [Fill out for each full-time vacancy]

Job Title of Vacancy: Sales Representative **Recruitment Source That Referred the Hiree:** Previous Employee

Date Vacancy Opened: 1-16-15 **Total Number of Persons Interviewed for the Vacancy:** 7

7

Recruitment Sources Used to Fill the Vacancy

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Coastland Times	Budleigh St, Manteo, NC	Teresa	252-473-2105	4	No
Elizabeth City State University	Weeksville Rd, Elizabeth City, NC	Warren Poole	252-335-3443	1	No
Virginia Dare Business & Professional Womens Club	P O Box 3222 Kitty hawk, NC 27949	Fran Kapinos	252-261-8064	0	No
64 th Annual Nags Head Surf Fishing Tournament Program Guide	P O Box 181 Nags Head, NC 27959	Pat Cahil	252-480-1717	0	No
OBX Success Job Fair	Ramada Inn, Kill Devil Hills, NC	Angie Brady Daniels	252-441-8144	1	Yes
Previous Employee	Powatan, Virginia	Bill Hinkle	804-598-1023	1	No
East Carolina Radio Website	ECRI.NET	Rick Loesch	252-441-1024	0	NA